

# The Lane List

Business Contacts Statewide

## Commercial Television Stations by Kentucky Market

MARKET STATION	LOCATION	WEB SITE	DMA TV HOUSEHOLDS LICENSEE	NATIONAL RANK NETWORK AFFILIATION
<b>Louisville</b>			637,680	50
WBKI-TV Ch.34	Campbellsville	www.wbki.com	Louisville Communications	None
WAVE Ch.3	Louisville	www.wave3.com	Libco	NBC
WBNA Ch.21	Louisville	www.pax.tv	Word Broadcasting Network	Pax
WDRB Ch.41	Louisville	www.fox41.com	Independence TV	Fox
WHAS-TV Ch.11	Louisville	www.whas11.com	Belo Kentucky	ABC
WLKY-TV Ch.32	Louisville	www.thelouisvillechannel.com	Hearst-Argyle Properties	CBS
<b>Lexington</b>			481,120	64
WLJC-TV Ch.65	Beattyville	www.wjlc.com	Hour of Harvest	None
WDKY-TV Ch. 56	Danville	www.wdky56.com	WDKY Licensee	Fox
WYMT-TV Ch.57	Hazard	www.wymtnews.com	Gray Television	CBS
WKYT-TV Ch. 27	Lexington	www.wkyt.com	Gray Television	CBS
WLEX-TV Ch.18	Lexington	www.wlaxtv.com	WLEX Communications	NBC
WTVQ-TV Ch.36	Lexington	www.wtvq.com	Media General Communications	ABC
WUPX-TV Ch.67	Morehead	www.pax.tv	Paxson Lexington Licensee	Pax
<b>Bowling Green</b>			81,470	182
WBKO Ch.13	Bowling Green	www.wbko.com	Gray Television	ABC
WNKY Ch.40	Bowling Green	www.nbc40.tv	MMK License	NBC
<b>Paducah-Cape Girardeau, Mo-Harrisburg-Mt. Vernon, Il.</b>			384,860	79
WDKA Ch.49	Paducah	www.wdka49.com	WDKA Acquisition	None
WPSD-TV Ch.6	Paducah	www.wpsdtv.com	WPSD-TV	NBC

Compiled by Paul Page

Based on Kentucky Broadcasters Association membership plus FOX affiliates; Stations listed in random order by Nielsen Kentucky market  
Source: DMA Data & Rankings, 2004/2005 Nielsen Media Research  
Station Information, Bowkers News Media Directory, 2005 v.3

## Kentucky's Small Business Development Centers

DEVELOPMENT CENTER COUNTIES SERVED	TRAINING ATTENDEES*	CLIENTS SERVED	CONTACT
<b>Greater Louisville</b> Bullitt, Carroll, Henry, Jefferson, Oldham, Owen, Shelby, Spencer, Trimble	1,527	551	(502) 625-0145
<b>Lexington Area</b> Anderson, Bourbon, Boyle, Clark, Fayette, Franklin, Harrison, Jessamine, Mercer, Nicholas, Powell, Scott, Woodford	1,413	477	(859) 257-7666
<b>Elizabethtown</b> Breckinridge, Grayson, Green, Hardin, Larue, Marion, Meade, Nelson, Taylor, Washington	1,385	244	(270) 765-6737
<b>Northern Kentucky</b> Boone, Campbell, Gallatin, Grant, Kenton, Pendleton	1,310	230	(859) 442-4281
<b>Eastern Kentucky University</b> Adair, Casey, Clinton, Estill, Garrard, Jackson, Laurel, Lincoln, Madison, McCreary, Pulaski, Rockcastle, Russell, Wayne, Whitley	337	227	(606) 677-6120
<b>Owensboro</b> Daviess, Hancock, Henderson, McLean, Ohio, Union, Webster	NA	210	(270) 926-8085
<b>Murray<sup>1</sup></b> Ballard, Calloway, Carlisle, Fulton, Graves, Hickman, Marshall, McCracken	548**	204	(270) 762-2856
<b>Pikeville<sup>2</sup></b> Breathitt, Floyd, Johnson, Knott, Lee, Magoffin, Martin, Owsley, Pike, Wolfe	432	183	(606) 432-5848
<b>Bowling Green</b> Allen, Barren, Butler, Cumberland, Edmonson, Hart, Logan, Metcalfe, Monroe, Simpson, Warren	541	181	(270) 745-1905
<b>Morehead</b> Bath, Bracken, Fleming, Lewis, Mason, Menifee, Montgomery, Morgan, Robertson, Rowan	271	137	(606) 783-2895
<b>Hopkinsville</b> Caldwell, Christian, Crittenden, Hopkins, Livingston, Lyon, Muhlenberg, Todd, Trigg	See Murray	128	(270) 886-8666
<b>Southeast</b> Bell, Clay, Harlan, Knox, Leslie, Letcher, Perry	485	125	(606) 248-0563
<b>Ashland</b> Boyd, Carter, Elliott, Greenup, Lawrence	202	202	(606) 329-8011

FY 2004: Source KSBDC

\*Number of clients served by center-sponsored training events

\*\* Includes Training Data from Murray, Owensboro, and Hopkinsville.

<sup>1</sup> Includes Paducah Data. <sup>2</sup> Includes Paintsville Data.

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